

**The Fund for American Studies**

**Journalism Internship Seminar**

**George Mason University**

**Syllabus – Econ 496**

**Summer 2019**

**Professor: Richard Benedetto**

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Course Objectives:

The goal of this class is to allow students to integrate their internships, lectures, panel discussions and site briefings with the general theory and practice of journalism in the early 21st Century. Emphasis will be on how the theories and practices are applied today in everyday gathering, preparing and presenting the news in the various media.

This course will be conducted midway through the third year of the Trump Administration. These first 30 months have been tumultuous, to say the least. Therefore, the rocky relationship among the Trump White House, the Democrats in Congress and the news media will be a major focus as we proceed. All sides bear blame for the chaos.

In addition, we will examine some of the current legal and ethical issues facing journalists and public relations practitioners and the people they report on and deal with. We also will study the changing environment of news as it relates to new and social media such as the Internet, Twitter, Facebook, Instagram and the 24-hour news cycle, and what that means for the future direction of the news profession.

Weekly sessions will focus on the biggest news issues of the week and cover topics such as accuracy, objectivity, media bias, use of unnamed sources, public opinion polling and reporting on various government institutions, primarily the presidency and Congress. We also will discuss the role of the press secretary and his or her relationship with the news media.

Students also are encouraged to share their internship experiences. By summer's end, each student should take away a well-defined picture of how political journalism is practiced in Washington, D.C., for better or for worse.

### About Your Professor

Richard Benedetto is veteran political reporter with more than 40 years of experience covering local, state and national government and politics. He recently retired from his post as White House correspondent for USA Today and political columnist for Gannett News Service. He began teaching at American University in the Fall 2006 semester.

Since then he has taught courses in the School of Communication and the School of Public Affairs. He also teaches in The Fund for American Studies Capital Semester and Summer IPJ programs at George Mason University. He began teaching for The Fund in 2005.

University Press of America published Benedetto's memoir of his long reporting career, *Politicians Are People, Too*, in April 2006.

A native of Utica, N.Y., Benedetto began his journalism career with the Buffalo, (N.Y.) Evening News, and held government/politics reporting positions with the Utica (N.Y.) Daily Press and Observer-Dispatch. He also worked in the Albany, N.Y. bureau of Gannett News Service covering state government, politics and elections.

Benedetto is a founding member of USA Today joining the newspaper in 1982, prior to its debut. He wrote the newspaper's first Page One cover story.

In Washington, he covered the administrations of Presidents Ronald Reagan, George H.W. Bush, Bill Clinton and George W. Bush. He also covered every congressional and presidential election campaign since 1984. He is now a contributor to Politico, RealClearPolitics, USA Today, The Hill, and Fox News.

Benedetto holds B.A., M.A. and doctoral degrees from Syracuse University.

Among his numerous journalism awards, Benedetto most values his 1998 Media Award presented by the National Italian American Foundation for projecting a positive image of Italian Americans.

### Required Texts

We the People (Eleventh Essentials Edition) 11th Edition – Benjamin Ginsberg, et al.  
Paperback, W.W. Norton Company

Politicians Are People, Too, Richard Benedetto, University Press of America, 2006

Selected readings will be distributed or posted on Blackboard, and additional reading assignments will be made. Other readings in the field will be suggested, but not required. Students are expected to arrive in class on time with reading assignments completed and ready to discuss. Guest speakers might visit from time to time.

Basic Suggested Reading:

Read daily political and media coverage in newspapers such as The Washington Post, New York Times and USA TODAY, in print or online, preferably in print.

Read specialized newspapers and magazines that cover media and politics such as Columbia Journalism Review, American Journalism Review (AJR), Roll Call, The Hill,

Campaigns and Elections, National Journal, Congressional Quarterly, Slate (online), New Republic, National Review and The Weekly Standard

You should also be looking at websites that focus on media and politics such as [www.realclearpolitics.com](http://www.realclearpolitics.com), [www.politico.com](http://www.politico.com) and the like.

The White House, the Senate and The House, along with major political parties also have Websites that provide a lot of information and perspective. The key here is resourcefulness. There is plenty of information out there if you take the time to seek it out and read it.

Also, I will call to your attention from time to time to articles that pertain to the course which I think you should read.

Weekly News Article Discussion

For every class, one student will be responsible for bringing in to class one political or media-related news article printed in a newspaper, journal or posted on the Web. That student will be responsible for leading a 15-minute class discussion about the article he or she selected. Since there are more students than classes, I will conduct a lottery and select students to be presenters. Presentations will not be graded.

Articles must come from a newspaper, news network, magazine, journal or news Website. Avoid blogs unless they are relevant to our class discussion. When it is your turn to select the article, you must email it or its link to me NO LATER THAN 24 HOURS before the class meets so that I can forward the article to the rest of the class for reading in advance. Pre-discussion quizzes might be given from time to time to determine if you are doing the reading.

#### Assignments:

In addition to the assigned readings and article discussions, I will give short writing assignments. There will be a midterm exam in Week 4 based on our class discussions and readings up to that point, mostly essay questions, and a final paper

#### Midterm Exam or Assignment and Final Paper:

We will have a short two-or-three question midterm essay exam in Week 4. It will consist of essay questions based on our readings and class discussions up to that point. A final research paper will be due in Week 7. Topics will be assigned on first day of class.

#### Grading:

Grades will be determined by student attendance and participation in class discussions, written assignments, evaluation of the final paper and successful completion of your internship.

#### Grading Standards

All grades are based upon the student's effort and results not only in written assignments, quizzes and projects, but also on class attendance, participation and discussion. One fifth of the grade (20 percent) will be based upon your internship.

\* An 'A' student is one who demonstrates superior work in all aspects of the class and assignments. All work is submitted on time, Class attendance is near perfect and on time. Grades on homework, quizzes, papers and projects are in the superior category and truly stand out. The A student also is a clear leader and creative thinker in class discussions. An 'A' is earned, not given

\* A 'B' student falls slightly short of the 'A' standard in one or more aspects of the above criteria, but still demonstrates above-average interest, effort, creativity and skill in meeting the highest standard.

\* A 'C' student is clearly short of the 'A' and 'B' standards, more than likely due to lack of effort to come to class regularly or on time, written assignments and quizzes that don't match up with those of most of the class and a shortage in class participation. I expect that few students, if any, will fall into this category.

\* A 'D' or 'F' grade should be self-explanatory and need no further discussion here. I do not expect to give anyone these grades.

#### Grading breakdown

\* Internship: 20 percent

\* Class quizzes, attendance, written assignments and participation\* - 40 percent

\* Midterm Exam – 15 percent

\* Final Paper – 25 percent

\* Total - 100 percent

#### Grading standards

A 95-100

A- 90-94

B+ 86-89

B 83-85

B- 80-82

C+ 75-79

C 72-74

C- 70-71

D 68-69

F 67 or below

George Mason University's Grading Table:

## Letter Grade Grade Points Undergraduate Courses

A+ 4.00 Satisfactory / Passing

A 4.00 Satisfactory / Passing

A- 3.67 Satisfactory / Passing

B+ 3.33 Satisfactory / Passing

B 3.00 Satisfactory / Passing

B- 2.67 Satisfactory / Passing

C+ 2.33 Satisfactory / Passing

C 2.00 Satisfactory / Passing

C- 1.67 Satisfactory\* / Passing

D 1.00 Unsatisfactory / Passing

F 0.00 Unsatisfactory / Failing

### Attendance:

Since this is a class that meets only once a week, students are required to attend all classes unless they have an excused absence. Having to run personal errands or missing class because you are tired are not excused absences. If your internship requires you to work during class time, you must bring in a note from your supervisor saying so. If you are ill, let me know in advance, if possible.

### Honesty and Integrity

I do not have to give you a lecture on honesty and integrity. By now, you should all know the acceptable standards. Violations such as plagiarism or cheating will not be tolerated.

## CLASS SCHEDULE:

Week 1-

**Introduction: What is the News landscape in Washington in the Early 21<sup>st</sup> Century?**

Final Paper Assignment

Syllabus Review

Advance readings:

Chapters 1-2 – Politicians Are People, Too.

Chapters 1 and 3 in “We the People”

What is news? What is right and what is wrong with the way we report the news of government and politics? How is the news business changing? What are the hottest problems currently confronting the news media? A brief tour of the history of journalism in the American tradition and how it is changing as we speak.

Week 2 –

Covering the Presidency and the Congress

Assigned readings:

Chapters 3, 4 and 5 – Politicians Are People, Too

Chapters 2, 9 and 10 in “We the People.”

Student Article Discussion -

How do the media cover the presidency and Congress and how is it changing?

What is the tone of coverage of Congress by the media?

Why do the media cover the presidency more heavily than Congress?

Current issues and debates on Capitol Hill.

Week 3 –

How the Trump Administration and the News Media Interact

Student Article Discussion:

Assigned readings: Chapter 6 and 8 in “We the People.”

What is the role of media in coverage of government? How does the White House manage (or manipulate) the media? How tough are the media on this administration? Watchdogs or Opposition Party?

Week 4 –

Use of Unnamed Sources and Other Reporting Perils

Student Article Discussion

Midterm Quiz – take-home quiz. Due in next class

Assigned readings: To be Assigned

The use of unnamed sources by reporters has proliferated in recent years, often leading to inaccurate and false reporting. We will look at the issue and discuss some recent examples, including White House national security leaks. Should there be guidelines on use of unnamed sources. Should reporters have the protection of law to keep secret the names of sources?

Week 5 –

Politics, Government and Public Opinion

Political Polls are everywhere. Some are good and some are bad. How can we tell the difference? Which polls can we trust? How can polls be manipulated? How interpretation of polls can be misleading What went wrong with polls in 2016 presidential election?

Assigned Readings: Chapter 5 in “We the People”

Other readings to be assigned

Student Article Discussion



Week 6 –

How New and Social Media have changed our methods and perceptions

Of government, politics and politicians.

We will discuss the problems and perils of reporting in the Digital Age with its emphasis on speed and opinion, often blurring what is really happening. Moreover, speed is sometimes often sacrificing accuracy and in-depth analysis. Are we really better informed than those who only got their news from traditional sources?

Assigned Readings: Reread Chapter 6 in “We the People. Other new media readings to be assigned. Student Article Discussion

Week 7 –

A look Back at the 2016 Presidential Campaign and a Look Ahead to the 2020 Presidential Elections.

We will look with a critical eye at how the news media covered the 2016 presidential campaign and make suggestions for improvement in the future. Who are the candidates and what are the emerging issues in the 2020 race? We look more closely at how election campaigns are managed, run and covered in the New Media Age. We will examine what goes into covering campaigns and how it is changing as we speak.

Final Papers Due

Student Article Discussion

Assigned Readings - TBD

Week 8-

Wrap and Summary

What have we learned over the course of the past eight weeks? How can we make media coverage of government and politics better?

Student Article Discussion

Final Papers returned

